

Board of Directors Meeting

August 11, 2021 | 7:00 PM | BAO CONFERENCE ROOM

ATTENDEES

- Directors: Stacey Waites, George Rush, Glenn Kennedy, Alexis Brown, Gina Mallisham, Austin Gentry, and Leslie Price
- Attending Virtually: Jesse Heath, Christopher Fitch
- Guests: Desmond Turner, Jay Wall, and Adrienne Ivy

The meeting was called to order at 7:10 p.m. by Stacey Waites.

REPORTS

Previous Meeting Minutes

- Minutes from the Board of Directors meeting were submitted by Leslie on Aug 5, 2021.
- George made a motion to approve the minutes. Gina seconded. All were in favor.

Treasurer's Report

- Josh and Stacey visited Wells Fargo and successfully established Stacey's admin privileges this week.
- The Board still awaits a donor contribution from Wells Fargo.
- A \$5K donation from Books a Million has been deposited.
- \$6K was transferred from checking to savings, leaving a balance of \$3,512.55. The savings account balance is now \$10,995.46.
- The Board has received no proceeds from legal settlement.
- Glenn made a motion to accept the report of the Treasurer. Leslie seconded. All were in favor.

AGENDA

Auxiliary Board

- Jay Wall, Adrienne Ivy, and Desmond Turner were welcomed to the Auxiliary Board.
- Our new members will come prepared to share their volunteer and committee interests at the September meeting.

Halloween Pride Skate - Tuesday, Oct 26, 2021

- The venue rental cost is \$500 at Skates 280.
- In the interest of public health, the Board will consider cancelling the event in accordance with restrictions and guidelines from city officials.
- Leslie suggests investigating other venues. Cost, community engagement, and safety should be considered.
- The Board recognized the need to investigate event coverage under our current contract.
- The Board agrees that more information about Roller Motion Skate Center, Air Walk, and Urban Air, is needed in order to make a venue decision.

Committee Assignments

- Preliminary committee assignments were reviewed by the Board:
 - Pageants: Glenn(chair), Alexis (co-chair), Jesse, Leslie
 - Parade: Glenn (chair), George

- Vip: Glenn (chair), Antwon
- Vendors: Austin
- Entertainment: Josh (chair), Addison
- Bylaws: Alexis (chair), Leslie
- Volunteer: Austin (chair), Desmond (co-chair), Antwon
- Kids Zone: Leslie (chair), Desmond (co-chair)
- Security: George
- Fundraising: Josh (chair), Alexis, Jesse, Gina
- Event Chair: Josh (chair) and Addison
- Pride Guide: Alexis (chair), Gina, Addison
- PR, Social Media, Website: Alexis (chair), Gina, Stacey, Addison
- Committee chairs must be board members.
- Final assignments will be made before the October meeting.
- Interest in committee service or reassignment should be sent to Josh.

2022 Pride Pageants

- There are no conflicting dates on the community calendar April 2, 8, and 9, 2022.
- The Board agreed that the Pageant Committee should prepare a request for proposals that will be published on or before December 1, 2021. Our request for bids should end on January 31, 2022. The Board will vote to select a venue in the February meeting.
- There will be 5 contestant divisions:
 - Mister – contestants who identify as female but dress in male drag
 - Mr. – contestants who identify as male
 - Miss – contestants who identify as Male but dress in female drag
 - Ms. – contestants who identify as female
 - Newcomer – any contestant who has performed drag for less than 2 years and has not won a title
 - MX CAP - a new division for nonbinary contestants
- Leslie made a motion for pageant dates April 2, 8, and 9, 2022. Glenn seconded. All were in favor.

Pridefest 2022

- George made a motion to acknowledge June 1 through 12 as official Central Alabama Pride Week 2021. Leslie seconded. All were in favor.
- While the Board will host “12 Days of Pride” beginning June 1, 2021, unofficial Pride events may be held throughout the month.

Regional Pride Events

- The Board will not attend Bham Black Pride events in any official capacity but are encouraged to take part, in representation of our organizational solidarity.
 - Thursday, August 19, 2021 - Poetry Night featuring Queen Sheba & T. Miller, 6pm - 10pm
 - Friday, August 20, 2021 - Birmingham Black Pride Rooftop Party, 7pm - 10pm
 - Saturday, August 21, 2021 - Empowerment Conference, 10am - 1pm; Official Black Pride Lez-Day Party, 2pm - 6pm; Annual Black Pride Drag Show & Party, 8 p.m until 2 a.m.
 - Sunday, Aug 22, 2021 - White Party, 7pm
- Pride on the Plains will host a Back to School Bash on Saturday, August 21, 2021. The event will be hosted by Crown of Comedy and feature Tatianna from Rupaul’s Drag Race season 2 and RPDR All Stars Season 2.

Rebranding

- Josh is expecting follow up from the team producing our new logo. These edits should be available next week.
- The Board will vote to ratify the graphics in the September meeting.

CAP Town Hall

- In an effort to further our practice of transparent leadership, the Board will host a town hall event.
- Gina will investigate available free venues and report to the Board via email by August 18.
- The Board agreed the event should be streamed live to allow for virtual audience participation.
- Glenn made a motion to hold the event on August 31, 2021. George seconded. All were in favor.

NOTES

- Gina submitted a grant application for \$1K from Resilia.
- Gina is working with USAP Treasurer Trisha Clymore to produce a Board of Directors Agreement that addresses the specific needs of our Board. The document will include a social media policy and protocols for cooperation.
- Clay Freeman (aka Flapjack) has expressed interest in the Auxiliary Board via email. Although he was not in attendance at today's meeting, he will be welcomed to serve as a volunteer this year.
- Gina will schedule a meeting with Phillip Game from Spreadshop to determine the Board's need for their branded material production, fulfillment, and shipping services.
- The Board was approached via email by Emily Hurley from Aramark in Auburn. They would like to offer fundraising opportunities through vendor services at Auburn University events. There was moderate interest expressed by the Board.
- Chancey Daniel from the Council on Substance Abuse in Montgomery, Alabama is seeking support from regional LGBTQ+ organizations for outreach.
- Red Roof Inn Plus has agreed to support CAP by providing a discount on rates to those who mention our organization. George will provide more info about this at the September meeting.
- Alexis will distribute a Doodle poll for scheduling our Bylaws Workshop.
- Austin proposed a fall vendor fair fundraiser to be hosted in East Lake or Woodlawn. These areas are not customarily considered for Pride events and he would like to increase the organization's service/reach, by hosting an event there.
- Several members of the Board have not been receiving emails sent to board@centralalabamapride.org. Clarification is needed from Josh about the intended recipients of these messages.
- Gina will add new auxiliary board members to our Facebook message thread. Josh will provide them with access to emails, our social media group, etc.

Glenn made a motion to adjourn the meeting at approx. 8:45 p.m. Gina seconded. All were in favor.

NEXT MEETING

The next meeting of the Board of Directors will be on Wednesday, September 8, 2021 at Birmingham AIDS Outreach.